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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

MILLENNIUM LABORATORIES,
INC.,

Plaintiff,

vs.

DARWIN SELECT INSURANCE
COMPANY,

Defendant.

CASE NO. 12-CV-2742 H (KSC)

**ORDER:
1) GRANTING PLAINTIFF’S
MOTION FOR PARTIAL
SUMMARY JUDGMENT AND
DENYING DEFENDANT’S
CROSS-MOTION FOR
SUMMARY JUDGMENT ON
THE DUTY TO DEFEND AND
ON BAD FAITH, and**

[Doc. Nos. 59 & 62]

**2) GRANTING DEFENDANT’S
MOTION TO FILE
SUPPLEMENTAL BRIEF**

[Doc. No. 103]

This action involves an insurance coverage dispute. On March 26, 2014, Plaintiff Millennium Laboratories, Inc. (“Millennium Labs”) filed a motion for summary judgment that Defendant Darwin Select Insurance Company (“Darwin”) breached its duty to defend Millennium Labs in two underlying lawsuits. (Doc. No. 59.) On the same day, Darwin filed a cross-motion for summary judgment that it owes no duty to defend and did not deny Millennium Labs’s claims in bad faith. (Doc. No. 62.) On April 11, 2014, Millennium Labs and Darwin each filed a response in

1 opposition to the other party's motion for summary judgment. (Doc. Nos. 75 & 81.)
2 On April 18, 2014, the parties each filed a reply. (Doc. No. 84 & 93.) The Court held
3 a hearing on the parties' cross-motions for summary judgment on April 25, 2014. Marc
4 D. Halpern, Vincent H. Herron, and Anthony J. Matera appeared for Millennium Labs.
5 Ronald P. Schiller and Robert A. Wiygul appeared for Darwin. The Court grants
6 Millennium Labs's motion for partial summary judgment that Darwin breached its duty
7 to defend and denies Darwin's motion for summary judgment on the duty to defend and
8 bad faith claims.

9 **Background**

10 Plaintiff Millennium Labs is a diagnostics laboratory that provides specialty
11 testing services at the request of health care providers. (Doc. No. 73-1, Declaration of
12 Robert Wiygul ("Wiygul Decl."), Ex. 1.) Specifically, Millennium Labs offers urine
13 drug testing to identify the presence or absence of medications, illegal drugs, and other
14 substances present in a patient's system at the time of the test. (Id.; see also Wiygul
15 Decl., Ex. 2.) Millennium Labs obtained from Darwin a Miscellaneous Medical
16 Facilities, Professional Employment Practices and General Liability Insurance Policy
17 No. 0305-0307 ("the policy"), issued for the policy period of December 1, 2011 to
18 December 1, 2012. (Doc. No. 73-2, Wiygul Decl., Ex. 6.) The policy covers "claims
19 alleging Personal or Advertising Injury caused by an offense that takes place during the
20 policy period" and defines "Personal or Advertising injury" in pertinent part as "injury,
21 other than bodily injury, arising out of . . . [o]ral or written publication, in any manner,
22 that slanders or libels a person or organization or disparages a person's or
23 organization's goods, product or services." (Id. at 17, §I.B.2; id. at III.CC.4.) The
24 policy's coverage includes "the right and duty to defend any such Claim brought
25 against" Millennium Labs. (Id. at 17, §I.B.2.)

26 **A. The Underlying Ameritox Action**

27 On April 8, 2011, one of Millennium Labs's competitors, Ameritox Ltd., filed
28 a lawsuit against Millennium Labs in the United States District Court for the Middle

1 District of Florida. (See Doc. No. 62-4, Darwin’s Request for Judicial Notice (“RJN”),
2 Ex. 1.)¹ On April 22, 2011, Ameritox filed another lawsuit against Millennium Labs
3 in the United States District Court for the Southern District of California. (See id., Ex.
4 2.) The court granted a motion to transfer the second suit to the Middle District of
5 Florida, where the court consolidated the two cases (the “underlying Ameritox action”)
6 on March 28, 2012. (Id. Exs. 5 & 6.)

7 On April 9, 2012, Ameritox filed a third amended complaint in the consolidated
8 case, alleging seven causes of action: 1) false advertising in violation of the Lanham
9 Act, 15 U.S.C. § 1125(a) et seq.; 2) injunctive relief under Florida’s Deceptive and
10 Unfair Trade Practices Act (“FDUTPA”), Fla. Stat. § 501.201, et seq.; 3) damages
11 under FDUTPA; 4) injunctive relief under California’s Unfair Competition Law, Cal.
12 Bus. & Prof. Code § 17200; 5) injunctive relief and damages under New Hampshire’s
13 Consumer Protection Act (“NHCPA”), N.H. Rev. Stat. Ann. § 358-A, et seq.; 6)
14 common law tortious interference; and 7) common law unfair competition. (Id. Ex. 7.)
15 Particularly relevant is paragraph 28 of the complaint, alleging that

16 Millennium uses . . . kickbacks and improper practices to increase its
17 market share to the detriment of Ameritox. In fact, Millennium’s scheme
18 is specifically directed at causing the destruction of Ameritox. In or
19 about February 2012, Millennium’s general counsel, Martin Price, gave
20 a PowerPoint presentation to a gathering of Millennium’s nationwide
21 sales representatives which included a slide with a graphic of a target
over Ameritox’s name. On a follow-up slide, Ameritox’s name was
displayed in a body bag with a toe-tag hanging from it. Millennium’s
actions have evidenced its intent to do harm to Ameritox in the
marketplace at any cost, and Millennium has instructed its sales reps to
do the same.

22 (Id. Ex. 7.) The parties agree that this remains the operative complaint in the
23 underlying Ameritox action. (See Doc. No. 59-1 at 14; Doc. No. 62-1 at 11.)

24 The Ameritox court has scheduled a trial in the action for June 2, 2014. See

26 ¹Pursuant to Federal Rule of Evidence 201, the Court may take judicial notice
27 of the complaint in this and other related actions because they are matters of public
28 record. See Lee v. City of Los Angeles, 250 F.3d 668, 688-89 (9th Cir. 2001)
 (“[U]nder Fed. R. Evid. 201, a court may take judicial notice of ‘matters of public
record.’”).

1 Ameritox Ltd. v. Millennium Laboratories, Inc. (“Ameritox”), Case No. 11-cv-775
2 (M.D. Fla.) Doc. No. 467.) On April 30, 2014, Ameritox filed a memorandum in
3 response to a court order to clarify its pending claims and describe the factual
4 predicates for its Lanham Act claims.² The memorandum does not mention the
5 February 2012 PowerPoint presentation, but Ameritox listed the presentation as a trial
6 exhibit. (See Doc. No. 104-2, Declaration of Christopher Lisy, ¶ 3.) Additionally,
7 Ameritox opposed Millennium Labs’s motion in limine to exclude the PowerPoint
8 presentation at trial. (Ameritox, Doc. No 473; see also Lisy Decl., ¶ 4.)

9 **B. The Underlying Calloway Action**

10 On September 2, 2010, Millennium filed a complaint in the Superior Court of
11 Massachusetts against a competitor named Calloway Laboratories, Inc. and Jim Wilkes,
12 a Calloway employee (the “underlying Calloway action”). (See Doc. No. 62-5, RJN
13 Ex. 10.) On September 26, 2011, the Calloway defendants filed an answer including
14 three counterclaims: 1) interference with contractual relations; 2) unjust enrichment;
15 and 3) unfair and deceptive practices in violation of M.G.L C. 93A. The Calloway
16 defendants’ June 2012 discovery responses, addressing their basis for the wrongdoing
17 alleged in its counterclaims, identified the 2012 PowerPoint presentation as conduct
18 that constituted “an attack” on Calloway. (See Doc. No. 62-1 at 12; see also Doc. No.
19 73-1, Wiygul Decl, Ex. 5 (sealed).) Specifically, Calloway stated the following as a
20 factual basis for its counterclaims:

21 In [Millennium’s] 2012 Annual Meeting Millennium’s general counsel
22 prepared a power point presentation documenting its marketing strategy
through litigation. . . . By literally showing Calloway as a target in a

23
24 ²On May 1, 2014, Darwin filed an ex parte motion to this Court to file a
25 supplemental brief in support of its motion for summary judgment to advise the Court
26 of this development, in light of the fact that it occurred after the parties fully briefed
27 their cross-motions for summary judgment in this action, and after Court held a
28 hearing. (Doc. No. 103.) On May 5, 2014, Millennium Labs filed an opposition,
arguing that ex parte relief would not be appropriate, as well as opposing the
supplemental brief on the merits. (Doc. No. 104.) After reviewing the documents in
question, the Court is persuaded that a supplemental filing was appropriate in these
circumstance. Accordingly, the Court grants Darwin’s motion to file supplemental
briefing. (Doc. No. 103.)

1 firing range with gunshots heard in the background and then in a body
2 bag with toe tags along with Calloway's former compliance officer, now
3 deceased, . . . Millennium's general counsel stated that Millennium's
goal was to see to it that Calloway was put out of business by the end of
2012.

4 (Id.) On January 22, 2013, the Calloway court granted Millennium Labs's motion for
5 summary judgment on the counterclaims. (Doc. No. 62-5, RJN Ex. 13.) The parties
6 signed a stipulated dismissal of the action on February 27, 2013. (Id. Ex. 14.)

7 **C. Millennium Labs Tenders the Claims for Defense**

8 The parties agree that Ameritox's original complaint and Calloway's
9 counterclaim were both filed prior to December 1, 2011, and that the period of
10 coverage for the policy in question covers events occurring from December 1, 2011 to
11 December 1, 2012. (Doc. No. 59-1 at 9; Doc. No. 62-1 at 15-16.) Millennium Labs's
12 general liability insurer prior to December 2011 was Travelers Property & Casualty
13 Company of America, and Millennium originally tendered defense of the underlying
14 Ameritox and Calloway actions to Travelers. (Doc. No. 59-1 at 9; Doc. No. 62-1 at
15 15.) Travelers initially denied coverage and sued Millennium Labs, seeking a
16 declaration that it owed no duty to defend the lawsuits. See The Travelers Property
17 Casualty Co. of Am. v. Millennium Lab Holdings, Inc., Case No. 37-2011-00101794-
18 CU-IC-CTL (Cal. Super. Ct., Nov. 30, 2011). On September 18, 2012, Millennium
19 Labs tendered these actions to Darwin and to an affiliated insurer named Allied World
20 Assurance Company (U.S.), Inc. ("AWAC"). (Doc. No. 59-1 at 10; Doc. No. 62-1 at
21 17.) On October 26, 2012, an outside law firm representing both Darwin and AWAC
22 informed Millennium Labs that the policy did not cover the Ameritox and Calloway
23 actions on the grounds that those actions did not allege any instances of Personal or
24 Advertising injury within the meaning of the policy. (Doc No. 73-4, Exs. 22-23,
25 sealed.)

26 On November 9, 2012, Millennium Labs sued Darwin for coverage, alleging
27 causes of action for (1) declaratory relief, (2) breach of contract, and (3) breach of the
28 covenant of good faith and fair dealing. (Doc. No. 1, Compl.) On January 7, 2012,

1 Darwin filed its answer to Millennium Labs' complaint. (Doc. No. 13.)

2 Millennium Labs moves for partial summary judgment that Darwin owes a duty
3 to defend it in the underlying actions. (Doc. No. 59-1 at 5.) Darwin cross-moves for
4 summary judgment that it owes no duty to defend Millennium Labs in either of the
5 underlying actions under the terms of the policy, and that it did not act in bad faith.
6 (Doc. No. 62-1, at 7, 31.)

7 Discussion

8 **I. Legal Standards for Summary Judgment**

9 Summary judgment is appropriate under Rule 56 of the Federal Rules of Civil
10 Procedure if the moving party demonstrates the absence of a genuine issue of material
11 fact and entitlement to judgment as a matter of law. Celotex Corp. v. Catrett, 477 U.S.
12 317, 322 (1986). A fact is material when, under the governing substantive law, it could
13 affect the outcome of the case. Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 248
14 (1986); Freeman v. Arpaio, 125 F.3d 732, 735 (9th Cir. 1997). A dispute is genuine
15 if a reasonable jury could return a verdict for the nonmoving party. Anderson, 477 U.S.
16 at 248.

17 A party seeking summary judgment always bears the initial burden of
18 establishing the absence of a genuine issue of material fact. Celotex, 477 U.S. at 323.
19 The moving party can satisfy this burden in two ways: (1) by presenting evidence that
20 negates an essential element of the nonmoving party's case; or (2) by demonstrating
21 that the nonmoving party failed to establish an essential element of the nonmoving
22 party's case on which the nonmoving party bears the burden of proving at trial. Id. at
23 322-23. "Disputes over irrelevant or unnecessary facts will not preclude a grant of
24 summary judgment." T.W. Elec. Serv., Inc. v. Pacific Elec. Contractors Ass'n, 809
25 F.2d 626, 630 (9th Cir. 1987). Once the moving party establishes the absence of
26 genuine issues of material fact, the burden shifts to the nonmoving party to set forth
27 facts showing that a genuine issue of disputed fact remains. Celotex, 477 U.S. at 322.
28 The nonmoving party cannot oppose a properly supported summary judgment motion

1 by “rest[ing] on mere allegations or denials of his pleadings.” Anderson, 477 U.S. at
2 256. “The ‘opponent must do more than simply show that there is some metaphysical
3 doubt as to the material fact.’” Kennedy v. Allied Mut. Ins. Co., 952 F.2d 262, 265–66
4 (9th Cir. 1991) (citing Matsushita Elec. Indus. Co. v. Zenith Radio Corp., 475 U.S.
5 574, 586 (1986)).

6 When ruling on a summary judgment motion, the court must view all inferences
7 drawn from the underlying facts in the light most favorable to the nonmoving party.
8 Matsushita, 475 U.S. at 587. The Court does not make credibility determinations with
9 respect to evidence offered. See T.W. Elec., 809 F.2d at 630-31 (citing Matsushita,
10 475 U.S. at 587). Summary judgment is therefore not appropriate “where contradictory
11 inferences may reasonably be drawn from undisputed evidentiary facts.”
12 Hollingsworth Solderless Terminal Co. v. Turley, 622 F.2d 1324, 1335 (9th Cir. 1980).

13 II. Analysis

14 Millennium Labs argues that it is entitled to summary judgment because under
15 the terms of the policy, Darwin must reimburse Millennium Labs for its defense costs
16 if the Ameritox or Calloway suits are potentially covered by the policy. (Doc. No. 59-1
17 at 1-2.) Specifically, Millennium Labs argues that the Ameritox or Calloway suits are
18 potentially covered under the policy as claims alleging personal or advertising injury.
19 (Id. at 6.) Darwin argues that the underlying actions do not allege personal or
20 advertising injury, (Doc. No. 62-1 at 20; 24-26), that coverage is barred by the policy’s
21 “prior noticed claims” exclusion, (id. at 20-22; 28-30), and that claims surrounding the
22 PowerPoint presentation are not within the policy period because they relate back to
23 prior activities under the policy’s “Related Acts Deemed Single Act” provision, (id. at
24 22-24; 30-31). Darwin further argues that it did not act in bad faith as a matter of law
25 because there is no duty to defend, and because its denial of Millennium Labs’s claims
26 was objectively reasonable. (Id. at 31.)

27 The parties agree that the policy is governed by California law. (See Doc. No.
28 59-1 at 11; Doc. No. 62-1 at 18.) See, e.g., Intri-Plex Techs., Inc. v. Crest Group, Inc.,

1 499 F.3d 1048, 1052 (9th Cir. 2007) (stating, in an insurance coverage dispute, that the
2 law of the forum state applies in diversity actions). Under California law, the
3 interpretation of an insurance policy is a question of law to be determined by the Court.
4 See Waller v. Truck Ins. Exchange, Inc., 11 Cal. 4th 1, 18 (1995); Garcia v. Truck Ins.
5 Exch., 36 Cal. 3d 426, 439 (1984) (“It is solely a judicial function to interpret a written
6 contract unless the interpretation turns upon the credibility of extrinsic evidence, even
7 when conflicting inferences may be drawn from uncontroverted evidence.”); see also
8 New Hampshire Ins. Co. v. R.L. Chaides Constr. Co., 847 F. Supp. 1452, 1455 (N.D.
9 Cal. 1994) (The ““interpretation of insurance contracts raise questions of law and thus
10 are particularly amendable [sic] to summary judgment.””). The mutual intention of the
11 parties at the time the contract is formed governs the interpretation of insurance
12 contracts. Waller, 11 Cal. 4th at 18. Courts must look first to the language of the
13 written contract in order to ascertain its plain meaning or the meaning a layperson
14 would ordinarily attach to it. Id. “A policy provision will be considered ambiguous
15 when it is capable of two or more constructions, both of which are reasonable. But
16 language in a contract must be interpreted as a whole, and in the circumstances of the
17 case, and cannot be found to be ambiguous in the abstract.” Id. (internal citation
18 omitted). If there is an ambiguity, the policy terms must be ““interpreted in the sense
19 in which the promisor believed, at the time of making it, that the promisee understood
20 it.”” Bank of the West v. Sup. Ct., 2 Cal. 4th 1254, 1264-65 (1992).

21 The insured bears the burden of proving coverage under the policy, and coverage
22 is interpreted broadly in order to provide the greatest possible protections to the
23 insured. See Waller, 11 Cal. 4th at 16; Reserve Ins. Co. v. Pisciotto, 30 Cal. 3d 800,
24 808 (1982). Exclusions are construed narrowly and must be proven by the insurer. Id.;
25 see also Haynes v. Farmers Ins. Exchange, 32 Cal. 4th 1198, 1204 (2004) (stating that
26 an exclusion “must be conspicuous, plain and clear”).

27 Under California law, “[a]n insurer must defend its insured against claims that
28 create a potential for indemnity under the policy.” Montrose Chemical Corp. v.

1 Superior Court, 6 Cal.4th 287, 295 (1993); Gray v. Zurich Insurance Co., 65 Cal.2d
2 263, 275 (1966). “The duty to defend is broader than the duty to indemnify, and it may
3 apply even in an action where no damages are ultimately awarded.” Scottsdale Ins. Co.
4 v. MV Transportation, 36 Cal. 4th 643, 654 (2005). A duty to defend may be triggered
5 by an amended complaint, even where the original complaint did not trigger a duty to
6 defend. E.g., Marie Y. v. Gen. Star Indem. Co., 110 Cal. App. 4th 928, 957 (2003).
7 Furthermore, “that the precise causes of action pled by the third party complaint may
8 fall outside policy coverage does not excuse the duty to defend where, under the facts
9 alleged, reasonably inferable, or otherwise known, the complaint could be fairly
10 amended to state a covered liability.” Scottsdale, 36 Cal. 4th at 654-55. “To defend
11 meaningfully, the insurer must defend immediately. To defend immediately, it must
12 defend entirely. It cannot parse the claims, dividing those that are at least potentially
13 covered from those that are not.” Buss v. Superior Court, 16 Cal. 4th 35, 49 (1997).

14 **1. The “Potential for Coverage” Standard**

15 The policy at issue covers “claims alleging Personal or Advertising Injury caused
16 by an offense that takes place during the policy period” and defines “Personal or
17 Advertising injury” as injury “arising out of . . . [o]ral or written publication, in any
18 manner, that slanders or libels a person or organization or disparages a person’s or
19 organization’s goods, product or services.” (Doc. No. 73-2, Wiygul Decl., Ex. 6 at 17,
20 §I.B.2; id. at III.CC.4.) Thus, the primary dispute is whether the Ameritox third
21 amended complaint and the Calloway counterclaim create a “potential for coverage”
22 under the terms of the policy. The Court concludes that they do.

23 Under California law, “the insured need only show that the underlying claim may
24 fall within policy coverage; the insurer must prove it cannot.” Montrose Chem., 6 Cal.
25 4th at 300. When Millennium Labs tendered its claim for coverage of the Ameritox
26 action under the policy, it included the text of ¶ 28, stating that “Millennium’s actions
27 have evidenced its intent to do harm to Ameritox in the marketplace at any cost, and
28 Millennium has instructed its sales reps to do the same.” (Doc No. 73-4, Ex. 20,

1 sealed.) When Millennium Labs tendered its claim for coverage of the Calloway
 2 action, it included Calloway’s allegation that Millennium “engaged in a concerted plan
 3 to ‘attack’ Calloway . . . through its marketing efforts” as well as Calloway’s discovery
 4 responses mentioning the PowerPoint presentation as a basis for the counterclaim. (See
 5 Doc No. 73-4, Ex. 21, sealed; see also Doc. No. 75-10, Fowler Decl. Ex. D, Calloway
 6 Answer, at 18.) Based on this information, Darwin could have determined that the
 7 underlying actions fell within the policy’s coverage of claims based on disparagement
 8 of an organization’s goods, product or services. Accordingly, the Court concludes that
 9 Millennium Labs has satisfied its burden to “show that the underlying claim may fall
 10 within policy coverage.” Montrose Chem., 6 Cal. 4th at 300.

11 In discovery, Millennium Labs produced to Darwin’s affiliated company AWAC
 12 a redacted copy of Mr. Price’s notes used during the 2012 PowerPoint presentation
 13 itself. (See Doc. No. 92-1, Declaration of Phillip E. Wison, Jr., ¶ 12 (sealed); Doc. No.
 14 72-4, Fowler Decl., Ex. I (sealed).) The presentation included the following sales pitch
 15 to be repeated by Millennium Labs’s sales force:

16 We are the only lab to offer a compliant LSA program;

17 [. . .]

17 I don’t want Ameritox’s money. I want to help you drive them out of
 18 business in 2012. They have nothing to sell against us but bad science
 18 and illegal inducements;

19 [. . .]

19 In 2010, we filed suit against Ameritox for falsely promoting RxGuardian
 20 RxGuardian harms patients. That’s the message customers should
 20 understand about the Ameritox case;

21 [. . .]

21 Ameritox is the only lab in our space operating under a three year
 22 corporate-integrity-agreement imposed by the department of justice
 22 because the government did not believe that Ameritox could clean up it’s
 22 [sic] act without constant oversight.

23 [. . .]

23 Here’s the bottom line, Don’t let any physician be misled into believing
 24 that Ameritox is not the most unethical, most litigious, most fined
 24 company in our space.

25 (Id. (Sealed).) These comments disparage Ameritox’s products and services.
 26 Specifically, the comments state that Ameritox sells “bad science,” harms patients, and
 27 requires governmental oversight to be acceptable. Moreover, Millennium Labs’s
 28

1 deposition of Ameritox CEO Ancelmo Lopes in the underlying Ameritox action
2 confirms a potential disparagement claim:

3 Q. It's Ameritox's position in the case that Millennium has
4 A. Yes. disparaged it repeatedly in the marketplace. Correct?

5 Q. Okay. And that's – that's happened, according to Ameritox,
6 A. Yes. through the tenure of your time as CEO and up including until
7 today. Correct?

8 (Doc. No. 90-13, Declaration of Brian Fowler (“Fowler Decl.”), Ex. L (sealed).) Based
9 on these statements, Millennium Labs has shown in the Ameritox action that “the
10 underlying claim[s] may fall within policy coverage.” See Montrose Chem., 6 Cal. 4th
11 at 300. Similarly, the Calloway action included Calloway's discovery responses that
12 referenced the PowerPoint presentation as well as the counterclaim allegations that
13 Millennium Labs “engaged in a concerted plan to ‘attack’ Calloway . . . through its
14 marketing efforts.” (See Doc No. 73-4, Ex. 21, sealed; see also Doc. No. 75-10, Fowler
15 Decl. Ex. D, Calloway Answer, at 18.) As a result, Plaintiff has shown a potential for
16 coverage of the Ameritox and Calloway actions.

17 2. Other Arguments Against Darwin's Duty to Defend

18 Darwin argues that, contrary to the policy's provision for its duty to defend,
19 coverage is barred by two other provisions: the policy's “prior noticed claims”
20 exclusion, (id. at 20-22; 28-30), and its “Related Acts Deemed Single Act” provision,
21 (id. at 22-24; 30-31). Darwin first argues that the policy broadly excludes all claims
22 previously noticed to other insurers. Darwin next argues that claims relating to the
23 PowerPoint presentation should be deemed to fall outside the policy period because
24 they relate back to prior activities under the policy's “Related Acts Deemed Single
25 Act” provision.

26 The policy's “prior noticed claims” exclusion does not overcome Darwin's duty
27 to defend. The exclusion reads, “this policy shall not apply to any claim based on,
28 arising out of, directly or indirectly resulting from, in consequence of, or in any way
involving . . . [2] any acts, errors, omissions, Medical Professional Incidents,

1 Occurrences, facts, matters, events, suits or demands notified or reported to . . . any
2 policy of insurance . . . in effect prior to the Inception Date of this Policy.” (Doc. No.
3 62-1 at 20-22; 28-30; see also Doc. No. 73-2, Wiygul Decl., Ex. 6 at §IV.F.2). Darwin
4 argues that the policy unambiguously excludes from coverage any claim arising out of
5 the Ameritox or Calloway actions because Millennium Labs previously reported those
6 cases to Travelers for coverage. (Doc. No. 62-1 at 21.)

7 Darwin’s argument fails because it would read out the plain language of the
8 exclusion that requires the relevant claim to have been previously noticed or tendered
9 under another policy. The “prior noticed claims” provision only excludes Darwin’s
10 duty to defend against claims where the factual basis for those claims had been
11 previously noticed or tendered under another policy. Cf. Minkler v. Safeco Ins. Co. Of
12 America, 49 Cal. 4th 315 (2010) (“[C]lauses setting forth specific exclusions from
13 coverage are interpreted narrowly against the insurer.”). Here, the parties agree that
14 prior to Ameritox’s third amended complaint or Calloway’s discovery responses,
15 neither action could have been read to have alleged disparagement or another form or
16 advertising injury. (See Doc. No. 75 at 22; Doc. No. 62-1 at 10.) When Millennium
17 Labs initially tendered its claims to Travelers in 2011, the 2012 PowerPoint
18 presentation had not yet existed, and therefore it could not have been a factual basis for
19 any of the claims tendered. Accordingly, the Court concludes that Millennium’s claims
20 for coverage in the Ameritox and Calloway actions for disparagement based on the
21 2012 PowerPoint presentation are not excluded as prior noticed claims.

22 The Court further concludes that the policy’s “Related Acts Deemed Single Act”
23 provision does not eliminate Darwin’s duty to defend the underlying lawsuits. Darwin
24 argues that it is not obligated to defend the underlying Ameritox or Calloway actions
25 because the PowerPoint presentation, though it occurred in February 2012, must be
26 deemed to have occurred outside the policy period of December 1, 2011 through
27 December 1, 2012 because the policy provides “all damages arising from the same or
28 related accidents, acts, offenses, publications or general conditions are considered to

1 arise out of a single Occurrence,” and that “such Occurrence will be deemed to have
2 first taken place at the time the first such accident, act, publication or general condition
3 occurs.” (Doc. No. 62-1 at 22.) But Darwin does not point to any earlier acts of
4 disparagement alleged in either the Ameritox or Calloway actions that would constitute
5 a “same or related act” within the meaning of the policy. (See id.) Darwin instead
6 generally asserts that the PowerPoint presentation is part of “the same alleged scheme”
7 as the other acts described in the Ameritox complaint and the Calloway counterclaim.
8 Darwin has not come forward with evidence to show that Mr. Price’s comments in the
9 2012 PowerPoint presentation constituted a “same or related act” to any disparagement
10 in the underlying actions. A party seeking summary judgment always bears the initial
11 burden of establishing the absence of a genuine issue of material fact. Celotex, 477
12 U.S. at 323. Furthermore, in the absence of clear policy language that the provision
13 may be used to deny coverage, the Court will not read the related acts provision to act
14 as an exclusion. See Haynes, 32 Cal. 4th at 1204 (stating that “any provision that takes
15 away or limits coverage reasonably expected by an insured must be conspicuous, plain
16 and clear.”). Accordingly, the Court denies Darwin’s cross-motion for summary
17 judgment on the duty to defend.

18 Darwin also moves for summary judgment on Millennium Labs’s claim of bad
19 faith. Darwin contends that it was not objectively unreasonable for Darwin to believe,
20 at the time it denied coverage, that the allegations based on the PowerPoint
21 presentation related to other claims asserted in the underlying actions, particularly in
22 light of the fact that Millennium Labs did not provide Darwin with the redacted copy
23 of Mr. Price’s PowerPoint notes until January 22, 2014. (Doc. No. 92-1, Declaration
24 of Phillip Wilson, ¶ 12 (sealed).) “[A]n insurer cannot be liable for bad faith if its
25 conduct was objectively reasonable.” Behnke v. State Farm General Ins. Co., 196 Cal.
26 App. 4th 1443, 1470 (Cal. App. 4th Dist. 2011). Darwin points to Millennium Labs’s
27 belated tender of defense, Millennium Labs’s delay in providing the PowerPoint
28 presentation and notes, Darwin’s coverage opinion of counsel, the policy exclusions,

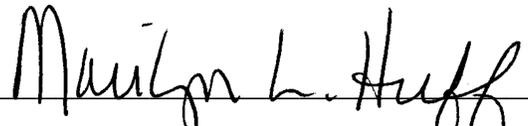
1 the tender to another carrier, and other indicia that the suits were not potentially
2 covered. (Doc. No. 62-1 at 31.) In response, Millennium Labs contends that the
3 reasonableness of Darwin's position and whether Darwin acted in bad faith are
4 questions for a jury, citing as support its allegation that Darwin did not conduct an
5 investigation before handing over Millennium Labs's claims to outside counsel, and
6 testimony of Darwin's employee that he did not understand Darwin's argument that an
7 exclusion applied. (Doc. No. 75 at 30-31.) The Court agrees with Millennium Labs
8 that Darwin's decision to deny a duty to defend raises a triable issue of material fact.
9 See Celotex, 477 U.S. at 322. As a result, the Court denies Darwin's motion for
10 summary judgment on the bad faith claim.

11 Conclusion

12 Millennium Labs has shown that the underlying actions triggered Darwin's duty
13 to defend under the "potential for coverage" standard, and Darwin has not carried its
14 burden to prove they cannot be covered. Montrose Chem., 6 Cal. 4th at 300.
15 Accordingly, the Court grants Millennium Labs's motion for partial summary judgment
16 and denies Darwin's cross-motion for summary judgment on the duty to defend and
17 bad faith claims.

18 **IT IS SO ORDERED.**

19 DATED: May 13, 2014

20 
21 MARILYN L. HUFF, District Judge
22 UNITED STATES DISTRICT COURT
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