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17 **UNITED STATES DISTRICT COURT**  
18 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**

19 \_\_\_\_\_  
20 HAROLD DAVIS,  
21  
22 Plaintiff,

23 v.

24 PINTEREST, INC.,  
25  
26 Defendant.

Civil Action No.: 19-cv-7650

COMPLAINT AND JURY  
DEMAND

27 \_\_\_\_\_  
28

1 COMPLAINT FOR COPYRIGHT INFRINGEMENT

2 Plaintiff, HAROLD DAVIS (“Davis” or “Plaintiff”), brings this complaint in the United States  
3 District Court for the Northern District of California against PINTEREST, INC. (“Pinterest” or  
4 “Defendant”), alleging as follows:  
5

6 PARTIES

7 1. Plaintiff is a renowned digital artist and award-winning professional photographer. Davis is  
8 also the author of many bestselling photography books including: *The Way of the Digital*  
9 *Photographer* (Peachpit Press, awarded as a Best Photography Book of the Year by Photo.net);  
10 *Achieving Your Potential As a Photographer: A Photographer’s Creative Companion and Workbook*  
11 (Focal Press); and *Photographing Flowers* (Focal Press, rated the Best Guide to Flower Photography  
12 by Digital Photographer Magazine).

13 2. Plaintiff is a Moab Master printmaker and a Zeiss Lens Ambassador. Davis’ photographs  
14 have been licensed by art publishers, corporations, and online and print publications throughout the  
15 world.

16 3. Plaintiff’s work has been exhibited in venues worldwide including but not limited to:  
17 Photokina (Cologne, Germany); PhotoPlus Expo (New York, New York); Weston Gallery (Carmel,  
18 CA); the Gallery Photo in (Oakland, California); the Arts & Friends Gallery (Heidelberg, Germany);  
19 and the Awagami Gallery (Tokushima, Japan).

20 4. On information and belief, Pinterest is a Delaware corporation existing under the laws of the  
21 State of California, with headquarters in San Francisco, California. Pinterest is a social media web  
22 and mobile application company.  
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1 JURISDICTION AND VENUE

2 5. This Court has jurisdiction under 17 U.S.C. § 101 et seq.; 28 U.S.C. § 1331 (federal  
3 question); and 28 U.S.C. § 1338(a) (copyright).

4 6. This is a civil action seeking damages for copyright infringement under the copyright laws of  
5 the United States (17 U.S.C. § 101 et seq.).

6 7. This Court has personal jurisdiction over Defendant, and venue in this District is proper  
7 under 28 U.S.C. § 1391(b) because the events giving rise to the claims occurred in this district,  
8 Defendant engaged in infringement in this district, Defendant resides in this district, and Defendant  
9 is subject to personal jurisdiction in this district.

10 8. This Court also has personal jurisdiction over Defendant, and venue in this District is proper  
11 under 28 U.S.C. § 1400(a).

12 FACTUAL ALLEGATIONS COMMON TO ALL CLAIMS

13 9. Pinterest was founded in 2010. Pinterest reported revenue of \$261,249,000 for fiscal year  
14 2019. Pinterest claims more than 300 million active users worldwide. Pinterest trades on the New  
15 York Stock Exchange under the ticker symbol PINS. As of the date of this filing, Pinterest has a  
16 current market capitalization of \$13.7 Billion.

17 10. The vast majority of Pinterest’s revenue is derived from advertising. The company bills itself  
18 as a “visual discovery platform” which allows users to create thematic virtual “pinboards”, or  
19 “boards”, by “pinning” images to their boards. These images are to some extent captured personally  
20 by the individual Pinterest users, but are largely copied by Pinterest users from sources on the  
21 Internet. As a result of this collection and display of images, Pinterest offers “online marketing  
22 services to brands, which allows brands to connect with people on the basis of their shared tastes and  
23 interests”---in other words, to target the specific interests of users, such as a home decorating project.  
24 In addition, Pinterest’s application serves to direct users to existing “pins” and “boards” the  
25 application’s logic believes will interest the user based on searches and prior activities of the user,  
26 and sends frequent emails containing numerous previously “pinned” images to users to encourage  
27 them to visit the Pinterest website and application.

28 11. According to the 2018 Global Infringement Report from [Copytrack](#), as many as 2.5 billion  
images are stolen per day on the web. More alarmingly, the report asserts 85% of the 3 billion

1 images shared daily on the internet are used without a valid license – with the creators and image  
2 agencies largely unaware that they have been used without permission.

3 12. Pinterest’s platform was built on the idea of sharing and collecting digital objects. Pinterest  
4 Terms and Conditions of Service purportedly grants Pinterest and its users a “non-exclusive, royalty-  
5 free, transferable, sublicensable, worldwide license to use, store, display, reproduce, save, modify,  
6 create derivative works, perform, and distribute the user content on the platform.”

7 13. Simply put, Pinterest provides a mechanism for people to violate the copyright rights of  
8 others. Pinterest encourages the wholesale, unauthorized copying of photographs when it states on  
9 its commercial website, [www.pinterest.com](http://www.pinterest.com): *Pinterest is a virtual pinboard. Pinterest allows you to*  
10 *organize and share all the beautiful things you find on the web. You can browse pinboards created*  
11 *by other people to discover new things and get inspiration from people who share your interests.*

12 14. Plaintiff captured the photograph, “Bounty of the Garden - Center” (“Copyrighted  
13 Photograph 1”) on May 29, 2014. [Exhibit 1].

14 15. On or about September 1, 2014, Plaintiff posted Copyrighted Photograph 1 to  
15 [www.flickr.com/photos/harold\\_davis/14352726082](http://www.flickr.com/photos/harold_davis/14352726082) (Last visited November 1, 2019). [Exhibit 2].

16 16. Plaintiff registered Copyrighted Photograph 1 with the United States Copyright Office on  
17 May 17, 2016 (Registration No.: VA 2-010-614).

18 17. Plaintiff captured the photograph, “Camellia japonica” (“Copyrighted Photograph 2”) on  
19 January 9, 2011. [Exhibit 3].

20 18. On or about June 1, 2011, Plaintiff posted Copyrighted Photograph 2 to  
21 [www.flickr.com/photos/harold\\_davis/5344964915](http://www.flickr.com/photos/harold_davis/5344964915) (Last visited November 1, 2019). [Exhibit 4].

22 19. Plaintiff registered Copyrighted Photograph 2 with the United States Copyright Office on  
23 May 17, 2016 (Registration No.: VA 2-007-152).

24 20. Plaintiff captured the photograph, “Poppies and Peonies” (“Copyrighted Photograph 3”) on  
25 June 2, 2014. [Exhibit 5].

26 21. On or about November 1, 2015, Plaintiff posted Copyrighted Photograph 3 to  
27 [www.flickr.com/photos/harold\\_davis/14152756340](http://www.flickr.com/photos/harold_davis/14152756340) (Last visited November 1, 2019). [Exhibit 6].

28 22. Plaintiff registered Copyrighted Photograph 3 with the United States Copyright Office on  
May 17, 2016 (Registration No.: VA 2-010-614).

1 23. Plaintiff captured the photograph, "Dragonfly Wing" ("Copyrighted Photograph 4") on May  
2 28, 2011. [Exhibit 7].

3 24. On or about November 1, 2011, Plaintiff posted Copyrighted Photograph 4 to  
4 [www.flickr.com/photos/harold\\_davis/5795540648](http://www.flickr.com/photos/harold_davis/5795540648) (Last visited November 1, 2019). [Exhibit 8].

5 25. Plaintiff registered Copyrighted Photograph 4 with the United States Copyright Office on  
6 May 17, 2016 (Registration No.: VA 2-007-152).

7 26. Plaintiff captured the photograph, "Iris Friends" ("Copyrighted Photograph 5") on April 5,  
8 2014. [Exhibit 9].

9 27. On or about June 1, 2014, Plaintiff posted Copyrighted Photograph 5 to  
10 [www.flickr.com/photos/harold\\_davis/13676505594](http://www.flickr.com/photos/harold_davis/13676505594) (Last visited November 1, 2019). [Exhibit 10].

11 28. Plaintiff registered Copyrighted Photograph 5 with the United States Copyright Office on  
12 May 17, 2016 (Registration No.: VA 2-010-614).

13 29. Plaintiff captured the photograph, "Tulips Are for Peeking" ("Copyrighted Photograph 6") on  
14 April 3, 2016. [Exhibit 11].

15 30. On or about August 1, 2016, Plaintiff posted Copyrighted Photograph 6 to  
16 [www.flickr.com/photos/harold\\_davis/26003874840](http://www.flickr.com/photos/harold_davis/26003874840) (Last visited November 1, 2019). [Exhibit 12].

17 31. Plaintiff registered Copyrighted Photograph 6 with the United States Copyright Office on  
18 June 20, 2016 (Registration No.: VA 1-298-439).

19 32. Plaintiff captured the photograph, "Shell Essay 6" ("Copyrighted Photograph 7") on March  
20 24, 2012. [Exhibit 13].

21 33. On or about May 1, 2012, Plaintiff posted Copyrighted Photograph 7 to  
22 [www.flickr.com/photos/harold\\_davis/6868545932](http://www.flickr.com/photos/harold_davis/6868545932) (Last visited November 1, 2019). [Exhibit 14].

23 34. Plaintiff registered Copyrighted Photograph 7 with the United States Copyright Office on  
24 May 17, 2016 (Registration No.: VA 2-007-190).

25 35. Plaintiff captured the photograph, "Poppies" ("Copyrighted Photograph 8") on May 11,  
26 2009. [Exhibit 15].

27 36. On or about July 1, 2009, Plaintiff posted Copyrighted Photograph 8 to  
28 [www.flickr.com/photos/harold\\_davis/4332426417](http://www.flickr.com/photos/harold_davis/4332426417) (Last visited November 1, 2019). [Exhibit 16].

1 37. Plaintiff registered Copyrighted Photograph 8 with the United States Copyright Office on  
2 May 17, 2016 (Registration No.: VA 2-007-192).

3 38. Plaintiff captured the photograph, “Sunflowers and Friends” (“Copyrighted Photograph 9”)  
4 on August 22, 2015. [Exhibit 17].

5 39. On or about November 1, 2015, Plaintiff posted Copyrighted Photograph 9 to  
6 [www.flickr.com/photos/harold\\_davis/20695970680](http://www.flickr.com/photos/harold_davis/20695970680) (Last visited November 1, 2019). [Exhibit 18].

7 40. Plaintiff registered Copyrighted Photograph 9 with the United States Copyright Office on  
8 June 27, 2016 (Registration No.: VA 2-008-048).

9 41. Plaintiff captured the photograph, “Unbearable Lightness of Iris” (“Copyrighted Photograph  
10 10”) on July 3, 2008. [Exhibit 19].

11 42. On or about November 1, 2008, Plaintiff posted Copyrighted Photograph 10 to  
12 [www.flickr.com/photos/harold\\_davis/2637145247](http://www.flickr.com/photos/harold_davis/2637145247) (Last visited November 1, 2019). [Exhibit 20].

13 43. Plaintiff registered Copyrighted Photograph 10 with the United States Copyright Office on  
14 May 18, 2016 (Registration No.: VA 2-007-196).

15 44. On October 1, 2019, Defendant copied, posted, and distributed Copyrighted Photograph 1 via  
16 email (“Email 1”) titled, “We found some fresh Pins for you”. [Exhibit 21].

17 45. Email 1 includes an active link,  
18 [www.pinterest.com/pin/375839531395224951/?utm\\_campaign=rtpinrecs&e\\_t=4b4c275840604059a](http://www.pinterest.com/pin/375839531395224951/?utm_campaign=rtpinrecs&e_t=4b4c275840604059af3c1e06629135a&utm_content=375839)  
19 [f3c1e06629135a&utm\\_content=375839](http://www.pinterest.com/pin/375839531395224951/?utm_campaign=rtpinrecs&e_t=4b4c275840604059af3c1e06629135a&utm_content=375839) (“Link 1”), to a larger version of Copyrighted Photograph 1,  
20 as well as copies of additional photographs authored by and subject to copyright by Plaintiff.  
21 [Exhibit 22].

22 46. Copyrighted Photograph 1, as displayed on Email 1 and Link 1, included the following  
23 copyright information: “© Harold Davis.” [Exhibit 21-22].

24 47. Link 1 contained an active “Save” button, which enabled any viewer of Link 1 to copy  
25 Copyrighted Photograph 1 to a Pinterest “board.” [Exhibit 22].

26 48. The “Save” button included an interface display including the following text: “© Harold  
27 Davis” immediately adjacent to Copyrighted Photograph 1. [Exhibit 22].  
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1 49. Link 1 contained an active “Send” button, which enabled any viewer of Link 1 to copy  
2 Copyrighted Photograph 1 to a selection of social media platforms, including WhatsApp, Facebook,  
3 Twitter, and Facebook Messenger. [Exhibit 23].

4 50. On September 30, 2019, Defendant copied, posted, and distributed Copyrighted Photograph  
5 2 via email (“Email 2”) titled, “Initial Research for Practical Photography, bloemen and 12 other  
6 boards like yours”. [Exhibit 24].

7 51. Email 2 includes an active link,  
8 [www.pinterest.com/kyra9518/harold\\_davis/?utm\\_campaign+rdboards&e\\_t=5840c247c48016b9fac0](http://www.pinterest.com/kyra9518/harold_davis/?utm_campaign+rdboards&e_t=5840c247c48016b9fac0db7a9f&utm_content+8372474556648)  
9 [db7a9f&utm\\_content+8372474556648](http://www.pinterest.com/kyra9518/harold_davis/?utm_campaign+rdboards&e_t=5840c247c48016b9fac0db7a9f&utm_content+8372474556648) (“Link 2”), to a larger version of Copyrighted Photograph 2,  
10 as well as copies of additional photographs authored by and subject to copyright by Plaintiff.  
11 [Exhibit 25].

12 52. Copyrighted Photograph 2, as displayed on Email 2 and Link 2, included the following  
13 copyright information: “Harold Davis.” [Exhibit 24-25].

14 53. Link 2 contained an active “Save” button, which enabled any viewer of Link 2 to copy  
15 Copyrighted Photograph 2 to a Pinterest “board.” [Exhibit 26].

16 54. The “Save” button included an interface display including the following text: “Harold  
17 Davis” immediately adjacent to Copyrighted Photograph 2. [Exhibit 26].

18 55. Link 2 contained an active “Send” button, which enabled any viewer of Link 2 to copy  
19 Copyrighted Photograph 2 to a selection of social media platforms, including WhatsApp,  
20 Facebook, Twitter, and Facebook Messenger. [Exhibit 26].

21 56. On October 6, 2019, Defendant copied, posted, and distributed Copyrighted Photograph 3  
22 via email (“Email 3”) titled, “We picked these 14 Pins just for you”. [Exhibit 27].

23 57. Email 3 includes an active link,  
24 [www.pinterest.com/pin/375839531395224944/?utm\\_campaign=rtpinrecs&e\\_t=633eb0ec49b747](http://www.pinterest.com/pin/375839531395224944/?utm_campaign=rtpinrecs&e_t=633eb0ec49b747909fedcd69efadc6a7&utm_content=37583953139)  
25 [909fedcd69efadc6a7&utm\\_content=37583953139](http://www.pinterest.com/pin/375839531395224944/?utm_campaign=rtpinrecs&e_t=633eb0ec49b747909fedcd69efadc6a7&utm_content=37583953139) (“Link 3”), to a larger version of Copyrighted  
26 Photograph 3, as well as copies of additional photographs authored by and subject to copyright  
27 by Plaintiff. [Exhibit 28].

28 58. Copyrighted Photograph 3, as displayed on Email 3 and Link 3, included the following  
copyright information: “© Harold Davis.” [Exhibit 27-28].

1 59. Link 3 contained an active “Save” button, which enabled any viewer of Link 3 to copy  
2 Copyrighted Photograph 3 to a Pinterest “board.” [Exhibit 28].

3 60. The “Save” button included an interface display including the following text: “© Harold  
4 Davis” immediately adjacent to Copyrighted Photograph 3. [Exhibit 28].

5 61. Link 3 contained an active “Share” button, which enabled any viewer of Link 3 to copy  
6 Copyrighted Photograph 3 to a selection of social media platforms, including WhatsApp,  
7 Facebook, Twitter, and Facebook Messenger. [Exhibit 29].

8 62. On October 15, 2019, Defendant copied, posted, and distributed Copyrighted Photograph  
9 4 via email (“Email 4”) titled, “Beautiful Flowers, Dragonflies and 12 other boards like yours”.  
10 [Exhibit 30].

11 63. Email 4 includes an active link,  
12 [www.pinterest.com/glasswrgh/dragonflies/?utm\\_campaign=rdboards&e\\_t=19b564fb519b46c85](http://www.pinterest.com/glasswrgh/dragonflies/?utm_campaign=rdboards&e_t=19b564fb519b46c851de77544ffdd48&utm_content=2140618572277)  
13 [1de77544ffdd48&utm\\_content=2140618572277](http://www.pinterest.com/glasswrgh/dragonflies/?utm_campaign=rdboards&e_t=19b564fb519b46c851de77544ffdd48&utm_content=2140618572277) (“Link 4”), to a larger version of Copyrighted  
14 Photograph 4. [Exhibit 31].

15 64. Link 4 contained an active “Save” button, which enabled any viewer of Link 4 to copy  
16 Copyrighted Photograph 4 to a Pinterest “board.” [Exhibit 31].

17 65. Link 4 contained an active “Send” button, which enabled any viewer of Link 4 to copy  
18 Copyrighted Photograph 4 to a selection of social media platforms, including WhatsApp,  
19 Facebook, Twitter, and Facebook Messenger. [Exhibit 32].

20 66. The “Send” button included an interface display including the following text: “© Harold  
21 Davis” immediately adjacent to Copyrighted Photograph 4. [Exhibit 32].

22 67. On October 12, 2019, Defendant copied, posted, and distributed Copyrighted Photograph  
23 5 via email (“Email 5”) titled, “Interested in Photography and Art? 14 ideas picked for you”.  
24 [Exhibit 33].

25 68. Email 5 includes an active link,  
26 [www.pinterest.com/com/pin/5656240334425223219/?utm\\_campaign=rtpinrecs&e\\_t=f79a000f0](http://www.pinterest.com/com/pin/5656240334425223219/?utm_campaign=rtpinrecs&e_t=f79a000f0511446be3b0392caf97c17&utm_content=5652403442)  
27 [511446be3b0392caf97c17&utm\\_content=5652403442](http://www.pinterest.com/com/pin/5656240334425223219/?utm_campaign=rtpinrecs&e_t=f79a000f0511446be3b0392caf97c17&utm_content=5652403442) (“Link 5”), to a larger version of  
28 Copyrighted Photograph 5, as well as copies of additional photographs authored by and subject  
to copyright by Plaintiff. [Exhibit 34].



1 69. Copyrighted Photograph 5, as displayed on Email 5 and Link 5, included the following  
2 copyright information: “© Harold Davis.” [Exhibit 34].

3 70. Link 5 contained an active “Save” button, which enabled any viewer of Link 5 to copy  
4 Copyrighted Photograph 5 to a Pinterest “board.” [Exhibit 34].

5 71. The “Send” button included an interface display including the following text: “© Harold  
6 Davis” immediately adjacent to Copyrighted Photograph 5. [Exhibit 34].

7 72. Link 5 contained an active “Send” button, which enabled any viewer of Link 5 to copy  
8 Copyrighted Photograph 5 to a selection of social media platforms, including WhatsApp,  
9 Facebook, Twitter, and Facebook Messenger. [Exhibit 35].

10 73. The “Send” button included an interface display including the following text: “© Harold  
11 Davis” immediately adjacent to Copyrighted Photograph 5. [Exhibit 35].

12 74. On October 15, 2019, Defendant copied, posted, and distributed Copyrighted Photograph  
13 6 via email (“Email 6”) titled, “Interested in Photography and Art? 14 ideas picked for you”.  
14 [Exhibit 36].

15 75. Email 6 includes an active link,  
16 [www.pinterest.com/pin/546483736016067523/?utm\\_campaign=rtpinrecs&e\\_t=deb0006362fff45](http://www.pinterest.com/pin/546483736016067523/?utm_campaign=rtpinrecs&e_t=deb0006362fff45b99e1a09f5ef80d421&utm_content=54648373601)  
17 [b99e1a09f5ef80d421&utm\\_content=54648373601](http://www.pinterest.com/pin/546483736016067523/?utm_campaign=rtpinrecs&e_t=deb0006362fff45b99e1a09f5ef80d421&utm_content=54648373601) (“Link 6”), to a larger version of Copyrighted  
18 Photograph 6, as well as copies of additional photographs authored by and subject to copyright  
19 by Plaintiff. [Exhibit 37].

20 76. Copyrighted Photograph 6, as displayed on Email 6 and Link 6, included the following  
21 copyright information: “© Harold Davis.” [Exhibit 36-37].

22 77. Link 6 contained an active “Save” button, which enabled any viewer of Link 6 to copy  
23 Copyrighted Photograph 6 to a Pinterest “board.” [Exhibit 37].

24 78. The “Save” button included an interface display including the following text: “© Harold  
25 Davis” immediately adjacent to Copyrighted Photograph 6. [Exhibit 37].

26 79. Link 6 contained an active “Send” button, which enabled any viewer of Link 6 to copy  
27 Copyrighted Photograph 6 to a selection of social media platforms, including WhatsApp,  
28 Facebook, Twitter, and Facebook Messenger. [Exhibit 38].

1 80. The “Send” button included an interface display including the following text: “© Harold  
2 Davis” immediately adjacent to Copyrighted Photograph 6. [Exhibit 38].

3 81. On October 20, 2019, Defendant copied, posted, and distributed Copyrighted Photograph  
4 7 via email (“Email 1”) titled, “bloemen and 12 other boards like yours”. [Exhibit 39].

5 82. Email 7 includes an active link, [www.pinterest.com/shirleylblindel/photography-and-](http://www.pinterest.com/shirleylblindel/photography-and-digital-art/?utm_campaign=rdboards&e_t=3df066169d24e6b8f87bd4b9e141f5&utm_content)  
6 [digital-art/?utm\\_campaign=rdboards&e\\_t=3df066169d24e6b8f87bd4b9e141f5&utm\\_content](http://www.pinterest.com/shirleylblindel/photography-and-digital-art/?utm_campaign=rdboards&e_t=3df066169d24e6b8f87bd4b9e141f5&utm_content)  
7 (“Link 7”), to a larger version of Copyrighted Photograph 7 as well as copies of additional  
8 photographs authored by and subject to copyright by Plaintiff. [Exhibit 40].

9 83. Link 7 contained an active “Save” button, which enabled any viewer of Link 7 to copy  
10 Copyrighted Photograph 7 to a Pinterest “board.” [Exhibit 41].

11 84. The “Save” button included an interface display including the following text: “© Harold  
12 Davis” immediately adjacent to Copyrighted Photograph 7. [Exhibit 41].

13 85. Link 7 contained an active “Send” button, which enabled any viewer of Link 7 to copy  
14 Copyrighted Photograph 7 to a selection of social media platforms, including WhatsApp,  
15 Facebook, Twitter, and Facebook Messenger. [Exhibit 41].

16 86. The “Send” button included an interface display including the following text: “© Harold  
17 Davis” immediately adjacent to Copyrighted Photograph 7. [Exhibit 41].

18 87. On October 17, 2019, Defendant copied, posted, and distributed Copyrighted Photograph  
19 8 via email (“Email 8”) titled, “Flower Photography Tips, High Key photography and 12 other  
20 boards like yours.” [Exhibit 42].

21 88. Email 8 includes an active link, [www.pinterest.com/debbi2kuk/high-key-](http://www.pinterest.com/debbi2kuk/high-key-photography/?utm_campaign=rdboards&e_t=11c820541975419754836863919db2a5d9c53e&utm_content=11990)  
22 [photography/?utm\\_campaign=rdboards&e\\_t=11c820541975419754836863919db2a5d9c53e&ut](http://www.pinterest.com/debbi2kuk/high-key-photography/?utm_campaign=rdboards&e_t=11c820541975419754836863919db2a5d9c53e&utm_content=11990)  
23 [m\\_content=11990](http://www.pinterest.com/debbi2kuk/high-key-photography/?utm_campaign=rdboards&e_t=11c820541975419754836863919db2a5d9c53e&utm_content=11990) (“Link 8”), to a larger version of Copyrighted Photograph 8, as well as copies  
24 of additional photographs authored by and subject to copyright by Plaintiff. [Exhibit 43].

25 89. Link 8 contained an active “Save” button, which enabled any viewer of Link 8 to copy  
26 Copyrighted Photograph 8 to a Pinterest “board.” [Exhibit 44].

27 90. Link 8 contained an active “Send” button, which enabled any viewer of Link 8 to copy  
28 Copyrighted Photograph 8 to a selection of social media platforms, including WhatsApp,  
Facebook, Twitter, and Facebook Messenger. [Exhibit 44].

1 91. On October 1, 2019, Defendant copied, posted, and distributed Copyrighted Photograph 9  
2 via email (“Email 9”) titled, “We picked these 14 Pins just for you.” [Exhibit 45].

3 92. Email 9 includes an active link,  
4 [www.pinterest.com/pin/500603314810530727/?utm\\_campaign=rtpinrecs&e\\_t=4b4c2758406040](http://www.pinterest.com/pin/500603314810530727/?utm_campaign=rtpinrecs&e_t=4b4c275840604059baf3c1e06629135a&utm_content=500603314810)  
5 [59baf3c1e06629135a&utm\\_content=500603314810](http://www.pinterest.com/pin/500603314810530727/?utm_campaign=rtpinrecs&e_t=4b4c275840604059baf3c1e06629135a&utm_content=500603314810) (“Link 9”), to a larger version of  
6 Copyrighted Photograph 9, as well as copies of additional photographs authored by and subject  
7 to copyright by Plaintiff. [Exhibit 46].

8 93. Copyrighted Photograph 9, as displayed on Email 9 and Link 9, included the following  
9 copyright information: “© Harold Davis.” [Exhibit 45-46].

10 94. Link 9 contained an active “Save” button, which enabled any viewer of Link 9 to copy  
11 Copyrighted Photograph 9 to a Pinterest “board.” [Exhibit 47].

12 95. The “Save” button included an interface display including the following text: “© Harold  
13 Davis” immediately adjacent to Copyrighted Photograph 9. [Exhibit 47].

14 96. Link 9 contained an active “Send” button, which enabled any viewer of Link 9 to copy  
15 Copyrighted Photograph 9 to a selection of social media platforms, including WhatsApp,  
16 Facebook, Twitter, and Facebook Messenger. [Exhibit 47].

17 97. The “Send” button included an interface display including the following text: “© Harold  
18 Davis” immediately adjacent to Copyrighted Photograph 9. [Exhibit 47].

19 98. On September 30, 2019, Defendant copied, posted, and distributed Copyrighted  
20 Photograph 10 via email (“Email 10”) titled, “Initial Research for Practical photography,  
21 bloemen and 12 other boards like yours.” [Exhibit 48].

22 99. Email 10 includes an active link, [www.pinterest.com/cukb/harold-](http://www.pinterest.com/cukb/harold-davis/?utm_campaign=rdboards&e_t=5840c81335c247c48016b9fac0db7a9f&utm_content=30673749)  
23 [davis/?utm\\_campaign=rdboards&e\\_t=5840c81335c247c48016b9fac0db7a9f&utm\\_content=3067](http://www.pinterest.com/cukb/harold-davis/?utm_campaign=rdboards&e_t=5840c81335c247c48016b9fac0db7a9f&utm_content=30673749)  
24 [3749](http://www.pinterest.com/cukb/harold-davis/?utm_campaign=rdboards&e_t=5840c81335c247c48016b9fac0db7a9f&utm_content=30673749) (“Link 10”), to a larger version of Copyrighted Photograph 10, as well as copies of  
25 additional photographs authored by and subject to copyright by Plaintiff. [Exhibit 49].

26 100. Link 10 contained an active “Save” button, which enabled any viewer of Link 10  
27 to copy Copyrighted Photograph 10 to a Pinterest “board.” [Exhibit 50].

28 101. The “Save” button included an interface display including the following text: “by  
Harold Davis” immediately adjacent to Copyrighted Photograph 10. [Exhibit 50].

1           102.       Link 10 contained an active “Send” button, which enabled any viewer of Link 10  
2 to copy Copyrighted Photograph 10 to a selection of social media platforms, including  
3 WhatsApp, Facebook, Twitter, and Facebook Messenger. [Exhibit 50].

4           103.       The “Send” button included an interface display including the following text: “by  
5 Harold Davis” immediately adjacent to Copyrighted Photograph 10. [Exhibit 50].

6           104.       Pinterest does not qualify for protection from copyright infringement under the  
7 Digital Millennium Copyright Act (“DMCA”) because Pinterest initiated the copying, posting,  
8 and distribution of Copyrighted Photographs 1-10 detailed above.

9           105.       Pinterest does not qualify for protection from copyright infringement under  
10 DMCA because its copying, posting, and distribution of Copyrighted Photographs 1-10 was not  
11 at the direction of a person other than Pinterest, the purported “service provider.”

12          106.       Pinterest’s copying, posting, and distribution of Copyrighted Photographs 1-10  
13 have been without license or permission of Plaintiff.

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1           COUNT I: INFRINGEMENT OF COPYRIGHT PURSUANT TO 17 U.S.C. § 101 ET SEQ.

2           107.       Plaintiff incorporates herein by this reference each and every allegation contained  
3 in each paragraph above.

4           108.       Plaintiff is, and at all relevant times has been, the sole copyright owner of  
5 Copyrighted Photographs 1-10 (“Copyrighted Photographs”), which are the subject of a valid  
6 and complete Certificates of Copyright Registration by the Register of Copyrights.

7           109.       Among the exclusive rights granted to each Plaintiff under the Copyright Act are  
8 the exclusive rights to reproduce and distribute the Copyrighted Photographs to the public.

9           110.       Plaintiff is informed and believes Defendant, without the permission or consent of  
10 Plaintiff, copied, posted, and distributed Copyrighted Photographs to third party users of  
11 Pinterest. In doing so, Defendant violated Plaintiff’s exclusive rights of reproduction and  
12 distribution. Defendant’s actions constitute infringement of Plaintiff’s copyright and exclusive  
13 rights under copyright.

14          111.       Plaintiff is informed and believes that the foregoing act of infringement was  
15 willful and intentional, in disregard of and with indifference to the rights of Plaintiff.

16          112.       As a result of Defendant’s infringement of Plaintiff’s copyright and exclusive  
17 rights under copyright, Plaintiff is entitled to actual or statutory damages, including any profits  
18 realized by Defendant attributable to the infringement, pursuant to 17 U.S.C. § 504 for  
19 Defendant’s infringement of Copyrighted Photographs.

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21                           COUNT II: CONTRIBUTORY INFRINGEMENT

22          113.       Plaintiff is informed and believes that Defendant, without the permission or  
23 consent of Plaintiff, knowingly made available Copyrighted Photographs to Pinterest users.

24          114.       Plaintiff is informed and believes that Defendant, without the permission or  
25 consent of Plaintiff, had knowledge or reason to know of such contributory infringement.

26          115.       As a result of Defendants’ actions, Plaintiff is entitled to actual damages, statutory  
27 damages, or such other and further relief as is just and proper.  
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2 PRAYER FOR RELIEF

3 WHEREFORE, Plaintiff prays for judgment against Defendant as follows:

- 4 A. Declaring that Defendant's unauthorized conduct violates Plaintiff's rights under the Federal  
5 Copyright Act;
- 6 B. Immediately and permanently enjoining Defendant, its officers, directors, agents, servants,  
7 employees, representatives, attorneys, related companies, successors, assigns, and all others in active  
8 concert or participation with them from copying and republishing Plaintiff's Copyrighted  
9 Photographs without consent or otherwise infringing Plaintiff's copyright or other rights in any  
10 manner;
- 11 C. Ordering Defendant to account to Plaintiff for all gains, profits, and advantages derived by  
12 Defendant by their infringement of Plaintiff's copyright or such damages as are proper, and since  
13 Defendant intentionally infringed Plaintiff's copyright, for the maximum allowable statutory  
14 damages for each violation;
- 15 D. Awarding Plaintiff actual and/or statutory damages for Defendant's copyright infringement in an  
16 amount to be determined at trial;
- 17 E. Awarding Plaintiff his costs, reasonable attorney's fees, and disbursements in this action, pursuant  
18 to 17 U.S.C. § 505; and
- 19 F. Awarding Plaintiff such other and further relief as is just and proper.  
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2 JURY DEMAND

3 Plaintiff hereby demands a trial by jury on all claims for which there is a right to jury trial.  
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5 Dated: November 20, 2019

**REESE LLP**

6 /s/ Michael R. Reese

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