Medicaid Expansion Case Study

Case Background:

– In November 2018, voters in three states—Idaho, Nebraska, and Utah—passed ballot initiatives to expand Medicaid eligibility levels to 138% of the federal poverty level, as permitted by the Affordable Care Act. Inspired by these examples, advocates in New Healthland, a state that has not yet expanded Medicaid, have gathered enough signatures to put a similar initiative to expand Medicaid on the statewide ballot in November 2019.

– New Healthland’s current governor will not be seeking re-election in 2019, and Mary Smith, a moderate gubernatorial candidate, is developing her position on the Medicaid expansion ballot initiative. She has approached Manatt Health to develop a policy memorandum to describe her options and inform her position.

Case question:

– Based on what you know about Medicaid expansion, please describe how you would approach this project.

– How would you structure the policy memorandum? What topics would you cover?

– How would you structure the analytic framework? What information or data would you find most helpful to have when crafting this paper?

– What factors should the candidate most closely consider when forming her position?

Note: This is hypothetical and not based on Manatt clients or work.
Medicaid Expansion Case Study

Case Background:

– In November 2018, three states passed ballot initiatives to expand Medicaid
– Advocates in New Healthland inspired to do the same
– Initiative will expand Medicaid on the statewide ballot in November 2019
– Gubernatorial candidate Mary Smith is developing her position

Mary Smith has approached Manatt Health to:

– develop a policy memorandum
– describe her options
– inform her position

Note: This is hypothetical and not based on Manatt clients or work.
Medicaid Expansion Case Study

Case Background:

– Policy memorandum structure
– Relevant topics
– Analytic framework
– Helpful information or data
– Factors to consider

Note: This is hypothetical and not based on Manatt clients or work.
## Issue Tree

### What are the key considerations for expanding Medicaid?

<table>
<thead>
<tr>
<th>Central Question</th>
<th>Areas to Explore</th>
<th>Additional Details</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>B.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>D.</td>
<td></td>
</tr>
<tr>
<td>Central Question</td>
<td>Areas to Explore</td>
<td>Additional Details</td>
</tr>
<tr>
<td>------------------</td>
<td>------------------</td>
<td>--------------------</td>
</tr>
</tbody>
</table>
| What are the key considerations for expanding Medicaid? | A. Impact of expansion | ▪ Currently uninsured that would be eligible for Medicaid with expansion  
▪ Examples/data from other states on improved health comes |
### Central Question

**What are the key considerations for expanding Medicaid?**

<table>
<thead>
<tr>
<th>Areas to Explore</th>
<th>Additional Details</th>
</tr>
</thead>
</table>
| A. Impact of expansion    | - Currently uninsured that would be eligible for Medicaid with expansion  
|                           | - Examples/data from other states on improved health comes  
| B. Financial considerations | - Benefits —brings money into the state, Federal funding at 90% match rate  
|                           | - Disadvantage—increased state costs, where will state share come from?  
|                           | - Impact to other providers and other stakeholders (hospitals, FQHCs)  

---
## Central Question

What are the key considerations for expanding Medicaid?

<table>
<thead>
<tr>
<th>Areas to Explore</th>
<th>Additional Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Impact of expansion</td>
<td>- Currently uninsured that would be eligible for Medicaid with expansion</td>
</tr>
<tr>
<td></td>
<td>- Examples/data from other states on improved health comes</td>
</tr>
<tr>
<td>B. Financial considerations</td>
<td>- Benefits —brings money into the state, Federal funding at 90% match rate</td>
</tr>
<tr>
<td></td>
<td>- Disadvantage—increased state costs, where will state share come from?</td>
</tr>
<tr>
<td></td>
<td>- Impact to other providers and other stakeholders (hospitals, FQHCs)</td>
</tr>
<tr>
<td>C. Political considerations</td>
<td>- General political environment in the state</td>
</tr>
<tr>
<td></td>
<td>- Does the legislature support or oppose expansion?</td>
</tr>
<tr>
<td></td>
<td>- Is the legislature suggesting any compromises to pass expansion e.g., work</td>
</tr>
<tr>
<td></td>
<td>requirements, premiums, lock-out periods, or health savings accounts</td>
</tr>
<tr>
<td></td>
<td>- How does COVID impact expansion likelihood?</td>
</tr>
</tbody>
</table>
## What are the key considerations for expanding Medicaid?

<table>
<thead>
<tr>
<th>Central Question</th>
<th>Areas to Explore</th>
<th>Additional Details</th>
</tr>
</thead>
</table>
|                  | A. Impact of expansion | - Currently uninsured that would be eligible for Medicaid with expansion  
|                  |                  | - Examples/data from other states on improved health comes  |
|                  | B. Financial considerations | - Benefits —brings money into the state, Federal funding at 90% match rate  
|                  |                  | - Disadvantage—increased state costs, where will state share come from?  
|                  |                  | - Impact to other providers and other stakeholders (hospitals, FQHCs)  |
|                  | C. Political considerations | - General political environment in the state  
|                  |                  | - Does the legislature support or oppose expansion?  
|                  |                  | - Is the legislature suggesting any compromises to pass expansion e.g., work requirements, premiums, lock-out periods, or health savings accounts  
|                  |                  | - How does COVID impact expansion likelihood?  |
|                  | D. Timeline / Process | - What is the projected timeline for expansion to take effect?  
|                  |                  | - What activities need to take place to implement successfully? (legislative approval/budget authority; Medicaid policy such as 1115 waiver, Medicaid State Plan Amendment; program design)  |
### Central Question

**What are the key considerations for expanding Medicaid?**

<table>
<thead>
<tr>
<th>Areas to Explore</th>
<th>Additional Details</th>
</tr>
</thead>
</table>
| A. Impact of expansion    | - Currently uninsured that would be eligible for Medicaid with expansion  
- Examples/data from other states on improved health comes                                                                                           |
| B. Financial considerations| - Benefits —brings money into the state, Federal funding at 90% match rate  
- Disadvantage—increased state costs, where will state share come from?  
- Impact to other providers and other stakeholders (hospitals, FQHCs)                                                                                   |
| C. Political considerations| - General political environment in the state  
- Does the legislature support or oppose expansion?  
- Is the legislature suggesting any compromises to pass expansion e.g., work requirements, premiums, lock-out periods, or health savings accounts  
- How does COVID impact expansion likelihood?                                                                                                             |
| D. Timeline / Process     | - What is the projected timeline for expansion to take effect?  
- What activities need to take place to implement successfully? (legislative approval/budget authority; Medicaid policy such as 1115 waiver, Medicaid State Plan Amendment; program design) |
<table>
<thead>
<tr>
<th>Central Question</th>
<th>Areas to Explore</th>
<th>Additional Details</th>
</tr>
</thead>
</table>
| Central Question Areas to Explore Additional Details                            | A. Impact of expansion                                                          | ▪ Currently uninsured that would be eligible for Medicaid with expansion  
▪ Examples/data from other states on improved health comes                           |
| What are the key considerations for expanding Medicaid?                         | B. Financial considerations                                                      | ▪ Benefits —brings money into the state, Federal funding at 90% match rate  
▪ Disadvantage—increased state costs, where will state share come from?  
▪ Impact to other providers and other stakeholders (hospitals, FQHCs)           |
|                                                                                | C. Political considerations                                                     | ▪ General political environment in the state  
▪ Does the legislature support or oppose expansion?  
▪ Is the legislature suggesting any compromises to pass expansion e.g., work requirements, premiums, lock-out periods, or health savings accounts  
▪ How does COVID impact expansion likelihood?                                     |
|                                                                                | D. Timeline / Process                                                            | ▪ What is the projected timeline for expansion to take effect?  
▪ What activities need to take place to implement successfully? (Legislative approval/budget authority; Medicaid policy such as 1115 waiver, Medicaid State Plan Amendment; program design) |