

Producer's Demonstration Affidavit

Date: _____ 20__

Client _____

Commercial Title _____

Commercial # _____

Production Company _____

Producer _____

1. Location of shooting:
2. Day and time of shooting:
3. All persons present, participating in or observing demonstration:
4. Product(s) demonstrated:
5. Competitive products demonstrated:
6. Where products were obtained:
7. Who obtained them:
8. Exact description of demonstration, including the functions of the different participating persons. (Use extra sheet of paper, if necessary):
9. What was done with products following the demonstration:
10. If demonstration included any kind of mock-up, give complete description thereof:
11. How often was the demonstration performed on the set or location prior to shooting and did the demonstration work each time? If not, why not?

I certify that no undisclosed procedures were employed in the production of this commercial (these commercials) and that the filming or taping was done in a truthful and accurate manner.

Signature

WITNESS:
