

FILE STAMP & RETURN

IN THE CIRCUIT COURT OF  
THE ELEVENTH JUDICIAL CIRCUIT  
IN AND FOR MIAMI-DADE COUNTY, FLORIDA

10-62926 CA 08

NICOLE CRUZ, as an individual  
consumer and on behalf of all others  
similarly situated,

*Plaintiff,*

vs

TROPICANA PRODUCTS, INC. and  
PUBLIX SUPER MARKETS, INC.,

*Defendants.*

Civil Action No. \_\_\_\_\_

CLASS ACTION COMPLAINT  
FOR DAMAGES AND  
EQUITABLE RELIEF

*State of Florida Class*

**JURY TRIAL REQUESTED**

Plaintiff alleges:

**I. PARTIES**

1. Plaintiff, **NICOLE CRUZ** ("Plaintiff"), is an individual consumer who at all times material hereto, was and is a resident of Miami-Dade County, Florida.

2. Defendant, **TROPICANA PRODUCTS, INC.** ("Defendant" or "Tropicana"), is a corporation organized under the laws of the State of Delaware, with its principal place of business in Bradenton, Florida. Tropicana is a division of PepsiCo, Inc. Tropicana is the leading producer and marketer of branded fruit juices in the United States. Its products are marketed in the United States under a variety of brand names, including the Trop50 Pomegranate Blueberry Juice Beverage (the "Product") which is the subject of this lawsuit.

3. Defendant, **PUBLIX SUPER MARKETS, INC.** ("Defendant" or "Publix"), is a corporation organized under the laws of the State of Florida, with its principal place of business in Lakeland, Florida. Publix is the largest employee-owned supermarket chain in the United States, with over 1,000 supermarkets in five states. Publix sells Tropicana products, including Trop50 Pomegranate Blueberry Juice Beverage which is the subject of this lawsuit.

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1 **II. JURISDICTION AND VENUE**

2 4. This Court has jurisdiction over this class action because it is an action brought on  
3 behalf of Florida purchasers of Trop50 Pomegranate Blueberry Juice Beverage at retail stores in Florida,  
4 including but not limited to Publix, and the matter in controversy is not expected to exceed the  
5 aggregate sum of \$5,000,000, exclusive of interest and costs. Therefore, this action is not subject to  
6 removal under the Class Action Fairness Act. Plaintiff resides in this County, and Defendants are  
7 subject to personal jurisdiction in this County.

8 5. Venue is proper in this Court because a substantial part of the events or omissions  
9 giving rise to the claims alleged occurred in this County. Plaintiff resides within this County and  
10 bought the Product within this County.

11 **III. FACTUAL ALLEGATIONS**

12 6. This is a proposed class action seeking redress for Defendants' deceptive practices  
13 in misrepresenting and/or omitting the true nature of Trop50 Pomegranate Blueberry Juice Beverage.  
14 Specifically, the Product, which has been packaged, advertised, marketed and sold by Tropicana, based  
15 on the label and other forms of advertising to Plaintiff and others similarly situated, represented that the  
16 primary ingredients in the juice product are pomegranate and blueberry juice. In fact, the Product  
17 contains very little pomegranate or blueberry juice, a fact which Tropicana knew and purposely failed  
18 to disclose to its consumers. The Product consists primarily of cheap apple and other juices. To date,  
19 Tropicana has taken no meaningful steps to clear up consumers' misconceptions regarding the Product.

20 7. Publix is a supermarket chain that sells the Product to consumers at its more than 700  
21 supermarkets in the State of Florida, including in Miami-Dade County where Plaintiff purchased the  
22 Product.

23 8. It has become recently well known that both pomegranate and blueberry juices are  
24 high in powerful antioxidants, recognized for years to be helpful in maintaining health and preventing  
25 disease. Pomegranate juice has very high levels of unique polyphenols<sup>1</sup>, potent antioxidants that are  
26  
27

28 <sup>1</sup>Polyphenols are a class of phytochemicals found in plants. Phenol is a kind of molecule, a carbon-based chemical structure, and many of them bound together form a polyphenol.

1 especially effective at neutralizing free radicals<sup>2</sup>, helping to prevent cell and tissue damage that can lead  
2 to dysfunctions and diseases associated with aging. Based on laboratory and human pilot studies, the  
3 juice of the pomegranate has been effective in reducing heart disease risk factors, including LDL  
4 oxidation, macrophage oxidative status, and foam cell formation, all of which are steps in  
5 atherosclerosis and cardiovascular disease. Pomegranate juice has also been shown to reduce systolic  
6 blood pressure by inhibiting serum angiotensin-converting enzyme, may inhibit viral infections, and  
7 may also have antibacterial effects against dental plaque.

8           9.     Like the pomegranate, the blueberry is considered a “wonder fruit” or “super fruit”  
9 and has become a popular drink among health conscious consumers because of its known high  
10 antioxidant capacity. Blueberries are also highly protective to the cardiovascular system and nervous  
11 system and are among the fruits with the highest antioxidant activity.

12           10.    With the nutritional and health benefits of pomegranate and blueberry juices  
13 becoming widely known, consumer demand for pomegranate and blueberry juices has increased rapidly.  
14 It was this enormous new market that Tropicana hoped to tap with the sale of its Trop50 Pomegranate  
15 Blueberry Juice Beverage product.

16           11.    In 2010, Tropicana introduced a new line of “Trop50” “juice beverages”, which  
17 includes Trop50 Pomegranate Blueberry Juice Beverage, advertised as being made with real juice and  
18 having 50 per cent less sugar and calories, and no artificial sweeteners. The Trop50 line is touted as  
19 providing a full day’s supply of Vitamin C and being a good source of antioxidant Vitamin E in each  
20 eight-ounce glass. Specifically, on its website ([www.trop50.com](http://www.trop50.com)) Trop50 Pomegranate Blueberry Juice  
21 Beverage is advertised as follows:

22                   Trop50 Pomegranate Blueberry offers the rich, delicious taste of pomegranates  
23 and lush blueberries, with the nutrition you expect from Tropicana. Each 8 oz.  
24 glass provides a good source of antioxidants - 100% of your day’s supply of  
25 vitamin C and a good source of vitamin E. Made with fruit juices and no artificial  
sweeteners, each glass of Trop50 Pomegranate Blueberry brings you the goodness  
of juice with 50% less sugar and calories.

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26  
27           <sup>2</sup>Free radicals are atoms or molecules in one’s body with an unpaired electron making them highly unstable.  
28 Normally, electrons come in pairs, and therefore, the free radicals collide with other molecules in an attempt to steal an  
electron, which in turn may start a chain reaction, causing damage to cell membranes and DNA through a process known  
as oxidative stress. Indeed, free radicals are able to aggressively destroy healthy cells and have been linked to serious  
health threats, such as cancer and heart disease.

1           12.     Tropicana's Trop50 Pomegranate Blueberry Juice Beverage purports to combine two  
2 of nature's most potent antioxidants, pomegranates and blueberries, into a single juice product.  
3 However, the truth is that the main ingredients in Tropicana's Trop50 Pomegranate Blueberry Juice  
4 Beverage are neither purely pomegranate nor blueberry juice, but instead it is a mixture of cheap apple  
5 juice and grape juice concentrates with pomegranate juice and blueberry juice concentrates.

6                           **The Label of Trop50 Pomegranate Blueberry Juice Beverage**

7           13.     Even though the Trop50 Pomegranate Blueberry Juice Beverage contains very little  
8 pomegranate or blueberry juice, Tropicana made a tactical marketing and/or advertising decision to  
9 create a deceptive and misleading label with many elements not required by state or federal regulations.  
10 For example, despite the fact that the Product consists primarily of apple and grape juices that are  
11 significantly cheaper than pomegranate juice, Tropicana decided to give this juice product the brand  
12 name of "Trop50 Pomegranate Blueberry Juice Beverage" and to prominently depict a sliced  
13 pomegranate and blueberries on the front label, among other misleading elements. The label on the  
14 Product substantially appears as set out in the attached **Exhibit 1**.

15           14.     Tropicana could have given the Product many other names. For example, Tropicana  
16 could have named this Product "Apple Juice" as apple juice is the primary juice in the Product.

17           15.     Tropicana's decision to name its product "Trop50 Pomegranate Blueberry Juice  
18 Beverage" demonstrates Tropicana's intention to focus consumers on the pomegranate and blueberry  
19 juice in the Product while downplaying the cheaper juices it primarily contains.

20           16.     As the label reveals (**Exhibit 1**), Tropicana made a tactical marketing and/or  
21 advertising decision to specifically position to words "Pomegranate" and "Blueberry", to place the  
22 "Pomegranate Blueberry" term in its label with a background evocative of the colors of pomegranates  
23 and blueberries, and to position "Pomegranate Blueberry" prominently on the front label. The effect  
24 of the label is to communicate that the Product is composed primarily of pure pomegranate and  
25 blueberry juices. As a result, purchasers, like Plaintiff, of Trop50 Pomegranate Blueberry Juice  
26 Beverage are likely to be misled and deceived by the Product's label and to reasonably expect that the  
27 juice product actually consists primarily of pomegranate and blueberry juices.

28

1           17. Plaintiff's claim that Tropicana's Product label is misleading and deceptive does not  
2 seek to challenge the Product's formal name and labelling in areas for which the Food and Drug  
3 Administration ("FDA") has promulgated regulations implementing the Federal Food Drug and  
4 Cosmetic Act ("FFDCA"). Plaintiff's claim does not seek to contest or enforce the FFDCA or FDA  
5 regulation requirements, nor does Plaintiff seek an interpretation of the FDA regulations. Instead,  
6 Plaintiff's claim is predicated on the fact that the naming and labelling are misleading and deceptive  
7 even if they comply with the minimum requirements set forth by the FDA regulations, as the FDA  
8 regulations simply set a "floor", or "minimum" requirements. Indeed, compliance with the minimum  
9 requirements is necessary, but is not sufficient to determine if a product's label is false and misleading  
10 and simply does not provide a shield from liability. *See, e.g., Wyeth v. Levine*, 129 S.Ct. 1187, 1202  
11 (2009).

12           18. On September 13, 2010, in a similar false advertising lawsuit, a jury sitting for the  
13 United States District Court Central District of California in *Pom Wonderful LLC v. Welch Foods, Inc.*,  
14 Case No. CV 09-567-AHM (AGRx), found that the name, label, packaging or advertising of the 100%  
15 Juice Welch's White Grape Pomegranate beverage, which was the subject of that lawsuit, was, although  
16 literally true, nevertheless deceptive or had a tendency to deceive a substantial number of actual  
17 consumers. The jury further found that Welch's intended the name, label, packaging or advertising to  
18 deceive consumers.

19           19. Plaintiff's state law claims are aimed at the features of the naming and labelling which  
20 are voluntary and not required by the FDA regulations that Tropicana selected in order to maximize the  
21 label's deceptive impact upon Plaintiff and other consumers. FDA regulations did not require  
22 Tropicana to name its product "Trop50 Pomegranate Blueberry Juice Beverage" as opposed to a myriad  
23 of other options. Tropicana made that decision because of its marketing strategy. Similarly, FDA  
24 regulations did not require Tropicana to place a depiction of a sliced pomegranate and some blueberries  
25 that dominates the entire front label in conjunction with the name "Pomegranate Blueberry". Tropicana  
26 made that decision because of its marketing strategy. Tropicana's marketing misleads consumers into  
27 believing that its Product primarily contains pomegranate and blueberry juice. Tropicana's marketing  
28

1 campaign is designed to cause consumers to buy Trop50 Pomegranate Blueberry Juice Beverage as a  
2 result of this deceptive message, and Tropicana has succeeded.

### 3 Tropicana's Website and Other Advertising

4 20. In addition to the Product's label, Tropicana deceptively describes the Trop50  
5 Pomegranate Blueberry Juice Beverage on its website ([www.trop50.com](http://www.trop50.com)). This interactive website is  
6 accessible to the general public and also conveys in a similar deceptive manner that the Product consists  
7 of primarily pomegranate and blueberry juices. See **Exhibit 2**. Further, the Product's label identifies  
8 a toll-free number as a resource for additional consumer information about the Product.

9 21. Tropicana's website identifies its Product as "Pomegranate Blueberry" which "offers  
10 the rich, delicious taste of pomegranates and lush blueberries" "[m]ade with fruit juices" without  
11 identifying that pomegranate and blueberry juices are not the primary juices in the Product and that  
12 actually apple juice, which is a much less expensive juice, is the primary juice.<sup>3</sup> The website  
13 prominently displays the name "Pomegranate Blueberry" and further shows an image of the front of the  
14 bottle with a depiction of a pomegranate and blueberries on it. The claim on the website that the  
15 Product "offers the rich, delicious taste of pomegranates and lush blueberries" deceptively conveys the  
16 marketing and/or advertising message in a calculated way to lead consumers, including Plaintiff, to  
17 believe that the Product primarily contains pomegranate and blueberry juices, when in fact it does not.

18 22. Plaintiff's claim that Tropicana's website is misleading and deceptive is based on  
19 specific marketing and/or advertising content which Tropicana displays on its website, distinct from the  
20 misleading aspects of the Product label. Significantly, the misleading and deceptive website content  
21 was not required by FDA labelling regulations. Instead, Tropicana voluntarily selected each of the  
22 features on its website in order to maximize its impact on consumers seeking to obtain information  
23 concerning the Product. However, nowhere in the website does Tropicana inform consumers that the  
24 primary juice in the Product is not actually pomegranate juice or blueberry juice, but in fact cheap apple  
25 juice. Plaintiff is not alleging that the Tropicana website is in derogation of regulations in anyway, only  
26 that it violates Florida state law.

27 \_\_\_\_\_  
28 <sup>3</sup>While the ingredient panel found on the back label of a sample bottle of Trop50 Pomegranate Blueberry Juice Beverage lists apple juice as an ingredient, the [www.trop50.com](http://www.trop50.com) website does not provide a list of the actual ingredients contained in the Product.

1           23.     In addition, Plaintiff is informed and believes and on that basis alleges that Tropicana  
2 has also engaged in other forms of advertising and/or marketing of its Trop50 Pomegranate Blueberry  
3 Juice Beverage, including print advertisements, as well as point-of-purchase displays and national  
4 in-store sampling programs at retailers like Publix. Through the uniform deceptive and misleading  
5 advertising and marketing campaign, Tropicana leads consumers to believe that the primary ingredients  
6 in the Product are pomegranate and blueberry juices.

7           24.     As a result of this campaign, the average consumer, unaware that the Product actually  
8 contains very little pomegranate and blueberry juices, has purchased the Product believing that the  
9 Product is derived primarily from these two juices. The primary ingredient of the Product is actually  
10 apple juice, which is much less expensive than pomegranate or blueberry juice and does not contain as  
11 many antioxidants as those juices.

12           25.     Consumers' confusion is reasonable given that some companies are selling juices  
13 advertised as pomegranate and/or blueberry juice which truly are composed either entirely or primarily  
14 of those juices. For example, on information and belief, Plaintiff alleges that R. W. Knudsen Just  
15 Pomegranate, POM Wonderful 100% Pomegranate Juice, and Odwalla PomaGrand Pomegranate Juice  
16 are juice products that actually contain primarily pomegranate juice.

17           26.     Accordingly, Tropicana's representations regarding the Trop50 Pomegranate  
18 Blueberry Juice Beverage are false, misleading and/or fail to disclose material facts. Tropicana knew  
19 or should have known and/or was reckless in not knowing and disclosing that Trop50 Pomegranate  
20 Blueberry Juice Beverage contained very little pomegranate or blueberry juice. Tropicana knew or  
21 should have known that its representations concerning the Product were likely to deceive consumers  
22 into believing they were purchasing primarily pomegranate and blueberry juices.

23           27.     Upon information and belief, Publix was aware of the false and misleading  
24 advertising of the Product when it sold the Product to Plaintiff and other consumers during the Class  
25 Period.

26           28.     Plaintiff has on several occasions purchased Trop50 Pomegranate Blueberry Juice  
27 Beverage during the relevant Class Period, often buying it from Publix Supermarket located at  
28 18330 Collins Ave., Sunny Isles Beach, Florida 33160. For example, Plaintiff purchased bottles of

1 Trop50 Pomegranate Blueberry Juice Beverage approximately twice per month in August and  
2 September, 2010. Plaintiff paid the retail price of approximately \$3.99 for each bottle.

3 29. As a result of Tropicana's representations and/or omissions, Plaintiff overpaid for the  
4 Product she purchased because the value of the Product was diminished at the time of sale. Had  
5 Plaintiff been aware that the Trop50 Pomegranate Blueberry Juice Beverage included very little  
6 pomegranate or blueberry juice, she would not have purchased the Product, would have paid less for  
7 it, or would have purchased another juice product. For all the reasons stated herein, Plaintiff suffered  
8 injury in fact and has lost money or property as a result of Defendant's actions.

9 30. As a result of Defendants' false and misleading statements and failures to disclose,  
10 as well as Defendants' other conduct described in this Complaint, Plaintiff and Class members bought  
11 hundreds of thousands of units of Trop50 Pomegranate Blueberry Juice Beverage and have suffered and  
12 continue to suffer injury as a result of Defendants' misrepresentations and/or omissions.

13 31. Defendants' conduct as alleged herein violates, *inter alia*, the Florida Deceptive and  
14 Unfair Trade Practices Act, Chapter 501, Florida Statutes.

15 32. This action seeks, among other things, equitable and injunctive relief, restitution of  
16 all amounts retained by Defendants, and disgorgement of all ill-gotten profits from Defendants'  
17 wrongdoing.

#### 18 **IV. CLASS ACTION ALLEGATION**

19 33. Pursuant to FLA R. CIV. P. 1.220, Plaintiff brings this action on behalf of herself and  
20 a Class of persons comprised of all consumers residing in Florida who purchased Trop50 Pomegranate  
21 Blueberry Juice Beverage for personal, family or household purposes during the past four years (the  
22 "Class"). Defendants' advertising and promotional practices as detailed above were applied uniformly  
23 to all members of the Class throughout the relevant time period, so that the questions of law and fact  
24 detailed herein are common to all members of the Class. All Class members were and are similarly  
25 affected by having purchased Trop50 Pomegranate Blueberry Juice Beverage for its intended and  
26 foreseeable purpose as promoted, marketed, advertised, packaged and labelled by Defendants and as  
27 set forth in detail above.

28



1           34.     Based on the annual sales of the Product and the popularity of the Product, the  
2 number of purchasers of the Product would likely be in the many thousands, thereby making individual  
3 joinder impossible. The Class is therefore so numerous that joinder of all members would be  
4 impracticable. Questions of law and fact common to the Class exist and predominate over questions  
5 affecting only individual members, including, *inter alia*:

- 6           (a)     Whether Defendants' acts and practices in connection with the promotion,  
7 marketing, advertising, packaging, labelling, distribution and sale of the  
8 Product were deceptive trade practices within the meaning of Section  
9 501.204, *Florida Statutes* (The Unfair Competition Law or "UCL").  
10          (b)     Whether Defendants breached warranties in the sale of the Product;  
11          (c)     Whether Defendants' acts and practices in connection with the promotion,  
12 marketing, advertising, packaging, labelling and sale of the Product  
13 unjustly enriched Defendants at the expense of, and to the detriment of,  
14 Plaintiff and other Class members; and  
15          (d)     Whether Defendants' conduct as set forth above injured consumers and if  
16 so, the extent of such injury.

17           35.     The claims asserted by Plaintiff in this action are typical of the claims of other Class  
18 members as her claims arise from the same course of conduct by Defendants as detailed above, and the  
19 relief she seeks is common.

20           36.     Plaintiff will fairly and adequately represent and protect the interests of the Class  
21 members. Plaintiff has retained counsel competent and experienced in both consumer protection and  
22 class action litigation.

23           37.     Certification of this class action is appropriate under FLA. R. CIV. P. 1.220 because  
24 the questions of law or fact common to the Class members as detailed above predominate over  
25 questions of law or fact affecting only individual members. This predominance makes class litigation  
26 superior to any other methods available for the fair and efficient group-wide adjudication of these  
27 claims. Absent a class action remedy, it would be highly unlikely that other Class members would be  
28 able to protect their own interests because the cost of litigation through individual lawsuits would  
exceed any expected recovery. Certification is also appropriate because Defendants have acted or  
refused to act, and continues to act, on grounds generally applicable to the Class, thereby making  
appropriate final injunctive relief with respect to the Class as a whole. Further, given the large number

1 of consumers of the Product, allowing individual actions to proceed in lieu of a class action would run  
2 the risk of yielding inconsistent and conflicting adjudications.

3 38. A class action is an appropriate method for the group-wide adjudication of this  
4 controversy in that it will permit a large number of claims to be resolved in a single forum  
5 simultaneously, efficiently, and without the unnecessary hardship that would result from the prosecution  
6 of numerous individual actions and the duplication of discovery, effort, expense and burden on the  
7 courts that such individual actions would engender. The benefits of proceeding as a class action,  
8 including providing a method for obtaining redress for claims that would not be practical to pursue  
9 individually, outweigh any difficulties that might be claimed with regard to the management of this  
10 action.

#### 11 **V. FIRST CAUSE OF ACTION**

#### 12 **(Violation of Section 501.204, *Florida Statutes*, 13 *The Unfair Competition Law*)**

14 39. Plaintiff repeats and re-alleges all preceding paragraphs as if fully set forth herein  
15 verbatim.

16 40. The UCL (FLA. STAT. 501.204) states:

17 (1) Unfair methods of competition, unconscionable acts or practices, and  
18 unfair or deceptive acts or practices in the conduct of any trade or commerce are  
hereby declared unlawful.

19 (2) It is the intent of the Legislature that, in construing subsection (1), due  
20 consideration and great weight shall be given to the interpretations of the Federal  
Trade Commission and the federal courts relating to s. 5(a)(1) of the Federal  
Trade Commission Act, 15 U.S.C. s. 45(a)(1) as of July 1, 2006.

21 41. "Consumer" means an individual; child, by and through its parent or legal guardian;  
22 business; firm; association; joint venture; partnership; estate; trust; business trust; syndicate; fiduciary;  
23 corporation; any commercial entity, however denominated; or any other group or combination. As set  
24 forth in detail above, Defendants wrongfully marketed, advertised, promoted, packaged, labelled,  
25 distributed and sold the Product representing that the primary ingredients in the juice product are  
26 pomegranate and blueberry juice when, in fact, the Product contains very little pomegranate or blueberry  
27 juice, in violation of Florida law. FLA. STAT. 501.203(7).

28

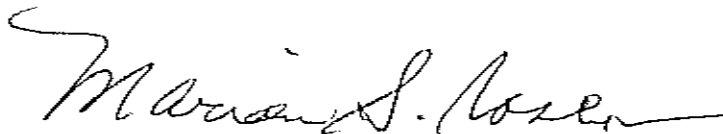






1 DATED: December 10, 2010

2 Respectfully submitted,

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4 

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POMEGRANATE  
BLUEBERRY  
FLAVORED WITH OTHER  
NATURAL FLAVORS

Tropicana

Trop50

50%  
LESS SUGAR  
& CALORIES

than pomegranate blueberry juices  
100% VITAMIN C  
NO ARTIFICIAL SWEETENERS

Juice beverage blend of apple,  
pomegranate, grape, and  
blueberry juices from  
concentrate

59 FL OZ (1.8 QT) 1.75L

EXHIBIT 1

**45% Juico**

**Nutrition Facts**  
Serving Size 8 Fl Oz (240 mL)  
Servings Per Container About 10

Amount Per Serving	
Calories 60	Calories from Fat 0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Total Fat 0g	0%
Cholesterol 0mg	0%
Sodium 10mg	0%
Potassium 200mg	7%
Total Carbohydrate 14g	3%
Dietary Fiber 0g	0%
Sugars 11g	
Protein 0g	
Vitamin A	0%
Vitamin C	100%
Calcium	0%
Iron	0%
Vitamin E	100%

**TASTE  
FRUIT JUICE  
GOODNESS  
WITH  
50% LESS  
SUGAR  
AND  
CALORIES**

Rich with real juice and no artificial sweeteners, extra fiber, zero protein, a great source of potassium - 100% of your daily supply of vitamin C and a great source of vitamins E and B6.

50% less sugar and 50% less

Keep Refrigerated

Net Weight	110.25g
Net Volume	330 mL

Ingredients: Filtered water, apple juice concentrate, concentrated grape juice concentrate, blueberry juice concentrate, natural flavors, malic acid, citric acid, ascorbic acid (vitamin C), Riboflavin (vitamin B2) and Vitamin E (tocopherol).

**KEEP REFRIGERATED**  
Keep Refrigerated  
• Don't Consume Within 7 to 10 Days After Opening • Always Well for Best Taste  
QUESTIONS OR COMPLAINTS  
Call 1-800-232-7729  
PRESQUITA, CA 94045  
Loma 1-800-370-8719  
LA translations en Español  
www.45percent.com



FOR BEST TASTE, USE BY **NOV 18 10**  
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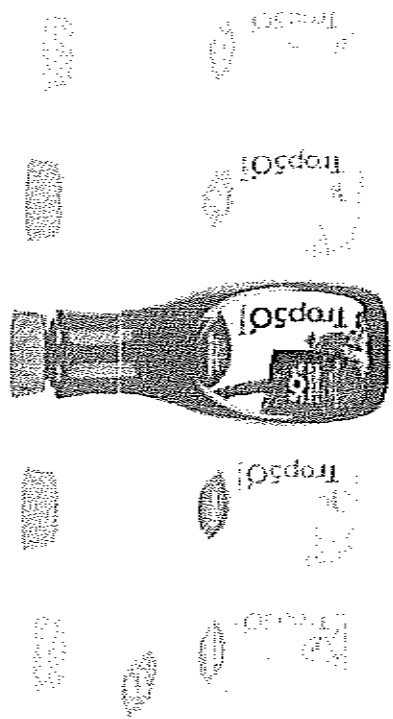
**OR CASH REFUND**



Advertisement

Tropicana  
**Trop50**

Product Info | Balanced Living | Soda | Bags | Campaigns | News | Top

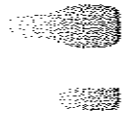


### Pomegranate Blueberry

Trop50 Pomegranate Blueberry offers the rich, delicious taste of pomegranates and fresh blueberries, with the tangiest juiciness from fruit concentrate. Each 500 mL glass provides a good source of antioxidants. This is of your day's supply of vitamin C and a good source of vitamin E. Made with 100% juice, and no artificial sweeteners, each glass of Trop 50 Pomegranate Blueberry brings you the goodness of juice with 10% less sugar and calories.



Available Street:



[Click to Learn More](#)

Done